

Impact Assessment

Partnership Objective: to provide resources to Mind to support their core mission of providing services to anyone suffering mental distress

| INPUTS | | | OUTPUTS – performance measures | | | LONG-TERM IMPACT |
|--|------|---------|--------------------------------|--|--|--|
| Cash | Time | In-kind | Leverage | Community Benefit | Business benefit | Community Benefit |
| £10,000 per annum over three years (2002-2004) | | £8,000 | | <p>The £10,000 of support is used to fund a telephone helpline that signposts callers to appropriate sources of advice, guidance and information on mental health and related issues. The <i>MindinfoLine</i> provides vital information to around 20,000 enquiries via phone, letter and email. In December 2003 alone, this service dealt with over 1,000 calls covering topics such as community care; drug and physical treatment; therapies and mental health promotion; legal issues; employment; and private sector care.</p> <p>CIS also provided Mind with £8,000 worth of in-kind support for printing of:</p> <ul style="list-style-type: none"> The charity's Annual Review (10,000 copies) distributed to its supporters and other people interested in mental health issues in general and Mind's activities in particular. Mind's annual conference brochure (1,000 copies) | <p>CIS is one of Mind's major corporate sponsors and the support since 2002 has considerably raised awareness of the Society internally and externally, amongst Mind's supporters and beneficiaries. More broadly, CIS' support has been the subject of coverage in the financial and voluntary sector media.</p> <p>CIS promoted a Mind awareness week to staff, during which Mind representatives were on-hand to provide information and advice and well-being and relaxation activities and techniques were available.</p> | <p>It has been estimated that the cost of mental health problems and their associated side effects in England alone are £38.5 billion annually (Source: Centre for the Economics of Mental Health) Mind's work in this area is of primary importance: through its work on prevention, treatment, and advocacy of mental health issues it is helping to minimise the damage to the individual and society in general. The <i>MindinfoLine</i> provides a unique point of contact for those suffering from or requiring further information on mental health issues.</p> |